

## **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to the estatesalelogic.com and Pinpoint Software Group, LLC and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Pinpoint Software Group, LLC include estatesalelogic.com and PSG. The PSG website is a ecommerce site. By using the PSG website, you consent to the data practices described in this statement.

### **TRUSTe Privacy Program**

PSG is a licensee of the TRUSTe Privacy Program. TRUSTe is an independent organization whose mission is to build users' trust and confidence in the Internet by promoting the use of fair information practices. Because we want to demonstrate our commitment to your privacy, we have agreed to disclose our information practices and have our privacy practices reviewed for compliance by TRUSTe.

If you have questions or concerns regarding this policy, you should first contact us at rmanthey223@gmail.com. If you do not receive acknowledgement of your inquiry or your inquiry has not been satisfactorily addressed, you should contact TRUSTe at <http://watchdog.truste.com/pvr.php?page=complaint>. TRUSTe may serve as a liaison with us to resolve your concerns.

### **Collection of your Personal Information**

PSG may collect personally identifiable information, such as your name. If you purchase PSG's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by PSG. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the PSG website.

PSG encourages you to review the privacy statements of websites you choose to link to from PSG so that you can understand how those websites collect, use and share your information. PSG is not responsible for the privacy statements or other content on websites outside of the PSG website.

### **Use of your Personal Information**

PSG collects and uses your personal information to operate its website(s) and deliver the services you have requested.

PSG may also use your personally identifiable information to inform you of other products or services available from PSG and its affiliates. PSG may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

PSG does not sell, rent or lease its customer lists to third parties.

PSG may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to PSG, and they are required to maintain the confidentiality of your information.

PSG may keep track of the websites and pages our users visit within PSG, in order to determine what PSG services are the most popular. This data is used to deliver customized content and advertising within PSG to customers whose behavior indicates that they are interested in a particular subject area.

PSG will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on PSG or the site; (b) protect and defend the rights or property of PSG; and, (c) act under exigent circumstances to protect the personal safety of users of PSG, or the public.

### **Use of Cookies**

The PSG website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize PSG pages, or register with PSG site or services, a cookie helps PSG to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same PSG website, the information you previously provided can be retrieved, so you can easily use the PSG features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the PSG services or websites you visit.

### **Security of your Personal Information**

To secure your personal information from unauthorized access, use or disclosure, PSG uses the following:

Verisign  
COMODO

When personal information (such as a credit card number) is transmitted to other websites, it is

protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

Verisign is an independent, third-party company engaged in the development of digital trust. Verisign provides authentication of Internet services, digital identity and intellectual property. By clicking on the Verisign logo, the Verisign website will serve up a web page that confirms that PSG is "Verisign Authenticated."

### **Children Under Thirteen**

PSG does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from PSG by contacting us here:

- Web page: \_\_\_\_\_
- Email: \_\_\_\_\_
- Phone: \_\_\_\_\_

### **Changes to this Statement**

PSG will occasionally update this Statement of Privacy to reflect company and customer feedback. PSG encourages you to periodically review this Statement to be informed of how PSG is protecting your information.

### **Contact Information**

PSG welcomes your questions or comments regarding this Statement of Privacy. If you believe that PSG has not adhered to this Statement, please contact PSG at:

Pinpoint Software Group, LLC  
807 West Concord Street  
Orlando, Florida 32805

Email Address:  
rmanthey223@gmail.com

Telephone number:  
(407) 443-6286

Effective as of November 12, 2015